

Make your first \$100 Online with Affiliate Marketing: The Ultimate Guide

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Making money online is now the legitimate dream of most people today and the fact that you have this ebook in your hand is a confirmation that you too have this dream.

The beautiful part is that this dream is no longer one of those wishes that remains in the dream world, this dream is already a reality and millions of people all over the world are already living it.

In fact, I have the audacity to write this ebook because, I have made money online myself and still making and I will show you the simple formula I used to make my first \$100.

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If you will commit few hours to reading this ebook and practicing everything I have detailed there, you will make your first \$100 dollar in no time.

I have made it very simple for anyone who understands simple English and all you are required to do is to read, digest and practice. If you take these three simple actions, you will not only be transformed mentally, but in addition, you will make money and of course you will be happier and live a more fulfilling life.

My goal is to help as many persons as possible live the life they desire through helping them with relevant information, knowledge and skills that will help them create massive wealth for themselves leveraging on the power of the internet.

Let's now dive in and start learning. Remember – do not read this ebook like a novel or a story book. Ensure you have a pen and a journal or note book where you

document what you are learning and the actions you are going to take immediately to change your reality.

Chapter 1

What is affiliate marketing?

Affiliate marketing is simply promoting other people's/company product and getting paid a commission for each sale. It involves an affiliate marketer (individual/company) who promotes a particular affiliate product or products to his/her audience via a unique link for each product. When any of the audience buys using that unique link, he gets paid a certain predetermined commission. As I mentioned earlier, it is the easiest, cheapest and quickest way to make money online. It is important to note that some affiliate commissions are not based on actual sale but can be based on lead. That means that you get paid for helping the company get leads (people who are interested in their product). Affiliate commissions based on leads are usually very small compared to actual sales. For instance SEMRUSH affiliate commission is based on both sales and leads.

Before we continue, let's look at some common misconceptions about affiliate marketing. Knowing these misconceptions will help you avoid any pitfall and frustrations associated with lack of this knowledge.

Affiliate Marketing Misconceptions

1. **Affiliate marketing is a get rich quick scheme:** most people erroneously think that affiliate marketing is a get-rich –quick scheme. They believe that you practically don't have to do anything other than sharing links and money will just flow into their account. This is a huge misconception and you must avoid this mentality because it will rob you of the huge opportunity that affiliate marketing presents. Please note that making money whether online or offline requires some kind of work though it does not necessarily mean you must be busy 24 hours, it just mean you need to understand how. Therefore making money is about strategy not really about how hard you work and that is what I will show you in this ebook.
2. **Affiliate Marketing is too much work:** some people think that affiliate marketing is too much work and as a result, they lose interest. The truth is that affiliate marketing remains the easiest and fastest way to make money online and in fact, you can literally make your first dollar online today if you have the required ingredients. I will be showing you how to do this in a short while.
3. **It's too late to get started:** You may be telling yourself that the market is already saturated and it's too late to get started. This is a huge misconception, because as long as people buy products and services, affiliate marketing will still be viable. Every time someone buys a product online, somebody somewhere may have made money through affiliate marketing.
4. **You need a blog/website to start affiliate marketing:** This is another misconception about affiliate marketing. To get started with affiliate marketing, all you need is an audience or community whom you are getting value from you and whom you have some kind of influence over, that is

people who will click on your affiliate link to buy a product which will guarantee your earning. That means, your social media followers can become your affiliate audience. Please note that

5. **Affiliate marketing is expensive:** The truth remains that affiliate marketing is the cheapest business that you can start online. In fact with just your social media and a free blog on medium or blogger, you can start affiliate marketing and even earn without spending a dime. You also need to note that affiliate marketing is a business and if you wish to earn more from any legitimate business, you must invest both time and money. As your business grows, you will need to move from free blog to custom blog or website where you will have total control and that will require some kind of investment.
6. **Affiliate marketing is just advertising:** most people hate advertising and as a result may tend to erroneously equate affiliate marketing to just advertising but that's not true. Though affiliate marketing involves some kind of advertising, it is not all about advertising but providing value to an audience and promoting related products to the same audience who then takes action to buy as a result of the trust you have built through the value you have been providing. Some people have failed woefully in affiliate marketing because they focused on advertising instead of providing value to their audience.
7. **Affiliate marketing is just a short-term and quick way to make money:** While it is true that you can make money quickly through affiliate marketing if the right ingredients are there, especially having a willing and ready audience, it is a huge misconception to look at affiliate marketing as a short-term way of making money. The fact remains that affiliate marketing is one

of the most profitable long-term business you can do online and it pays for a lifetime and even after. In fact, you can pass on your affiliate business to your next of kin after you are gone and it will continue to yield huge profits.

8. **Only those with very big audience earn money with affiliate marketing:** This is another misconception. I earned my first \$100 with less than 500 audience. All you need to earn is an engaged audience who have enjoyed and are still enjoying your value. Therefore, it's not about the size of the audience but the size of the value you are offering the audience. There are those with huge audience but are not earning as much because the audience are not engaged.
9. **Affiliate marketing is dead:** According to Statista, 2010-2022, U.S. affiliate marketing spending has steadily increased, reaching \$8.2 billion in 2022. Clearly, this channel is not only not dead but also thriving. From the above you can see that affiliate marketing is alive and well and in fact, this is the best time to start These days, over 80% of brands run affiliate programs, with 16% of online orders attributed to affiliate marketing. Affiliate marketing drives sales and is used by anyone from media companies, such as Business Insider and The New York Times, to smaller startups and brands that use it through referral programs.

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Chapter Two

How Affiliate Marketing Works

Understanding how affiliate marketing works is the beginning of success in affiliate marketing and I sincerely believe that one of the reason you invested in this ebook is to clearly understand how affiliate marketing works to enable you make your first \$100 and more.

Most people who have failed in affiliate marketing failed because of lak of understanding of how it works and doing the wrong things or simply not doing the right things.

How does affiliate marketing works?

To answer this question, we will need to look at the components of affiliate marketing:

Components of Affiliate Marketing

Affiliate companies

they can also be called merchants, advertiser, retailer, or brand. These are companies willing to pay commissions to affiliate marketers who promote their products.

Affiliate companies pay their affiliate marketers for helping them increase sales. Payment are usually based a certain predetermined percentage of the sales price which is called commissions. Sometimes affiliate companies may decide to pay also for leads or clicks but like I stated earlier, the commission for leads and clicks are usually very small compared to sales.

As of 2021, more than 84% of companies in the US offer some kind of affiliate marketing program.

Affiliate products

Affiliate products are the products offered to affiliate marketers by the affiliate company for promotion in order to earn commission. Sometimes, a company may offer some or all of their products as affiliate products. These products may be offered directly on the affiliate company's platform or through an affiliate network. These products can be physical goods, digital products, or even services.

Here are some examples of affiliate products:

Physical goods: Clothing, electronics, sporting goods, home goods, furniture, etc.

Digital products: E-books, online courses, software, templates, plugins, etc.

Services: Consulting, coaching, web hosting, online marketing tools, etc.

As an affiliate marketer, you have the flexibility to choose which products you want to promote. It's important to choose products that you are knowledgeable about and that you believe in. This will make it easier for you to create compelling and authentic content that will resonate with your audience and encourage them to click on your affiliate links.

Here are some factors to consider when choosing affiliate products:

Relevance to your audience: Choose products that your audience is interested in and needs.

Commission rate: The commission rate is the percentage of the sale that you will earn. Higher commission rates are obviously more attractive, but also consider other factors like product quality and competition.

Cookie duration: The cookie duration is the length of time that the tracking cookie will remain on the visitor's browser. This means that even if someone clicks on your link and doesn't make a purchase immediately, you can still earn a commission if they make a purchase within the cookie duration.

Brand reputation: Choose products from reputable brands that offer high-quality products and good customer service.

Competition: Research the competition for the products you want to promote. If there are already a lot of other affiliates promoting the same products, it may be difficult to stand out.

Personal interest: Choose products that you are personally interested in and that you would use yourself. This will make it easier for you to create authentic and engaging content about the products.

By carefully choosing affiliate products, you can build a successful affiliate marketing business and earn significant income.

Affiliate Network/Marketplace

An affiliate marketplace is an online platform that connects businesses with potential affiliates who can promote their products or services. It serves as a centralized location for both parties to find and connect with each other, streamlining the affiliate marketing process.

Here's how an affiliate marketplace works:

For businesses:

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Create an account: Businesses list their products or services, specifying commission rates and other program details.

Find and recruit affiliates: Businesses can use the marketplace's search tools and filters to find affiliates relevant to their target audience. They can also reach out to potential affiliates directly through the platform.

Track and manage affiliates: Businesses can access detailed reports and analytics to track the performance of their affiliate program and individual affiliates.

Pay commissions: Businesses can easily pay commissions to their affiliates through the platform.

For affiliates:

Browse and search for programs: Affiliates can browse through the marketplace's listings to find products or services that they are interested in promoting.

Apply to programs: Affiliates can apply to join programs that they are interested in.

Get affiliate links: Once approved, affiliates receive unique affiliate links that they can use to track their referrals.

Promote products or services: Affiliates can promote the products or services they are affiliated with through their website, social media channels, email marketing, and other online channels.

Earn commissions: Affiliates earn commissions when someone clicks on their affiliate link and makes a purchase.

Here are some of the benefits of using an affiliate marketplace:

Increased reach and exposure: Businesses can reach a wider audience of potential customers by partnering with multiple affiliates.

Improved conversion rates: Affiliates can help businesses convert more traffic into sales.

Cost-effective marketing: Affiliate marketing is a performance-based marketing model, meaning businesses only pay when they generate results.

Streamlined management: Affiliate marketplaces provide businesses with tools and resources to manage their affiliate programs efficiently.

Easy to join and participate: Affiliate marketplaces make it easy for businesses and affiliates to find and connect with each other.

Here are some popular affiliate marketplaces:

Impact Radius

ShareASale

ClickBank

Commission Junction

Rakuten Marketing

Amazon Associates

Overall, affiliate marketplaces can be a valuable tool for businesses that want to grow their online sales and for affiliates who want to earn money by promoting products or services they believe in. Most affiliate marketplace are free to join but some charge a one time fee.

Affiliate Link

An affiliate link is a special type of URL that contains a unique identifier for an affiliate marketer. This identifier allows the advertiser to track where a website visitor came from and credit the affiliate marketer with any sales or conversions that result from their promotion.

Here's how affiliate links work:

The advertiser creates an affiliate program and assigns unique affiliate links to each participant.

The affiliate marketer promotes the advertiser's products or services on their website, social media channels, or other online platforms.

When someone clicks on an affiliate link, they are redirected to the advertiser's website.

If the visitor makes a purchase or takes another desired action, the advertiser records the conversion and credits the commission to the affiliate marketer associated with the unique link.

Here are some key features of affiliate links:

Unique identifier: Each affiliate link contains a code that identifies the affiliate marketer who is promoting the product or service.

Tracking cookies: When a visitor clicks on an affiliate link, a tracking cookie is placed on their browser. This cookie allows the advertiser to track the visitor's activity on their website and credit the affiliate with any conversions.

Commission rates: Affiliate marketers earn a commission on each sale or conversion that they generate. The commission rate is typically a percentage of the sale price.

Here are some common uses for affiliate links:

Bloggers and influencers: Bloggers and influencers can use affiliate links to promote products or services to their audience.

Social media marketers: Social media marketers can use affiliate links to promote products or services to their followers.

Email marketers: Email marketers can use affiliate links to promote products or services to their subscribers.

Here are some tips for using affiliate links effectively:

Choose products or services that you believe in and that are relevant to your audience.

Be transparent about your affiliate relationships.

Use strong calls to action to encourage visitors to click on your affiliate links.

Track your results and adjust your strategy as needed.

By using affiliate links effectively, you can earn a significant amount of income by promoting products or services that you believe in.

Affiliate marketer

An affiliate marketer is a person or business that promotes the products or services of another company in exchange for a commission on each sale. They act as a bridge between the product and the customer, using their influence and expertise to generate interest and drive sales.

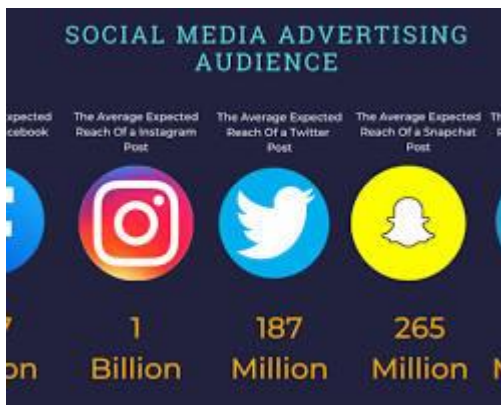
Here's how it works:

1. Affiliate joins a program: The affiliate finds a product or service they believe in and joins the corresponding affiliate program. This program provides them with unique tracking links and marketing materials.



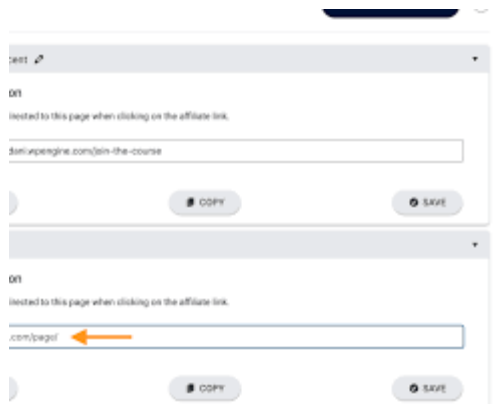
affiliate marketing program

2. Affiliate promotes the product: The affiliate uses their website, social media, email list, or other channels to promote the product to their audience. They can create various content, such as blog posts, reviews, tutorials, social media posts, or even videos, showcasing the product's benefits and driving traffic to the advertiser's website



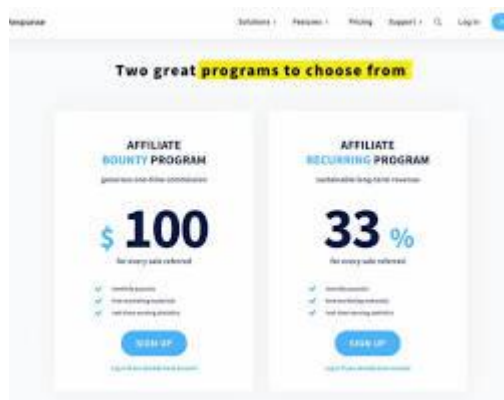
affiliate promoting product on social media

3. Customer clicks on affiliate link: When someone clicks on the affiliate's unique link, they are redirected to the advertiser's website. A tracking cookie is placed on their browser, allowing the advertiser to track the source of the sale.



affiliate link

4. Customer makes a purchase: If the customer makes a purchase, the affiliate earns a commission. The commission rate is typically a percentage of the sale price and varies depending on the program and product.



affiliate earning commission

Benefits of being an affiliate marketer:

- Work from anywhere: You can work from anywhere in the world with an internet connection.
- Be your own boss: You have the freedom to set your own hours and work at your own pace.
- Unlimited earning potential: Your income is not capped, and you can earn as much as you put in the effort.

- Promote products you believe in: You can choose to promote products that you are passionate about and believe in.
- Low startup costs: You can start affiliate marketing with very little investment.

To become a successful affiliate marketer, you need to:

- Choose the right products or services: Promote products relevant to your audience and interests.
- Build a strong online presence: Create a content-rich website or blog and engage with your audience on social media.
- Learn marketing skills: Understand how to attract traffic and convert visitors into customers.
- Be patient and persistent: It takes time and effort to build a successful affiliate marketing business.

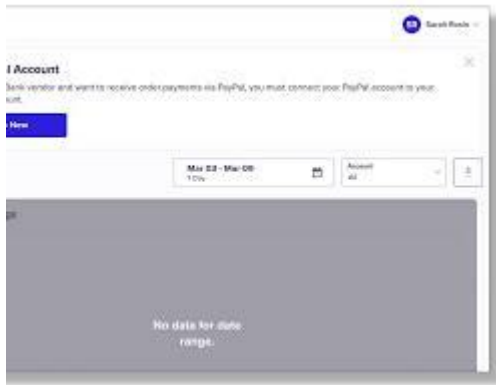
Here are some popular affiliate marketing platforms:

- ShareASale: A large network with a wide variety of products.



ShareASale affiliate marketplace

- ClickBank: Focused on digital products like ebooks and online courses



ClickBank affiliate marketplace

- Amazon Associates: Promote products from Amazon's vast product catalog

How to become a



Amazon Associates affiliate marketplace

- Rakuten Marketing: A global network with a focus on performance-based marketing.



Rakuten Marketing affiliate marketplace

- CJ Affiliate by Conversant: A large network with a wide variety of products and service



CJ Affiliate by Conversant affiliate marketplace

By following these tips and joining a reputable affiliate marketing platform, you can leverage your online presence and build a successful business promoting products you believe in.

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Chapter Three

How to get started with Affiliate Marketing

1. Choose your niche:

Identify your interests and expertise: Focus on a niche you are passionate about even if you are not knowledgeable in that niche but if you are, it is an added advantage. If you chose a niche that you are passionate about but have no knowledge, there is no need to worry. All you need do is get the required knowledge.

Getting Knowledge on your Chosen Niche

Free Platforms: you can leverage on Youtube and free online platforms such as Udemy, Coursera etc to learn anything. The only disadvantage is of following this approach is that you will waste a lot of time trying to get the real thing but if you persist, you will eventually figure it out.

Paid course: This is the easiest and fastest way to gain knowledge about anything. Here, you will be dealing with someone who has figured out the missing part and he/she will literally hold you by the hand and lead you to your result.

2. Decide what value you want to offer to your audience: here, you are basically asking yourself, now that I have knowledge, what do I want to focus on. Is it educational content or entertainment or information etc?

Research potential niches: Consider factors like market size, competition, and profitability. You can use tools like Google Trends, Ahrefs, and SEMrush to research potential niches.

3. Build your platform:

Create a website or blog: This will be your central hub for promoting affiliate products. Use a user-friendly platform like WordPress. You can learn how to build a blog with Wordpress here.

Establish a social media presence on major platforms such as Facebook, Instagram, X, LinkedIn, Youtube etc: Choose the platforms where your target audience spends their time and create engaging content consistently.

4. Find affiliate programs:

Research affiliate networks: Popular networks include Impact Radius, ShareASale, ClickBank, Commission Junction, Rakuten Marketing, and Amazon Associates.

Choose programs relevant to your niche: Look for programs with high-quality products, competitive commission rates, and positive reviews.

Apply to the programs: Each program has its own approval process, so be sure to meet their requirements.

4. Create valuable content:

Write blog posts and articles: Review products, share tips and tutorials, and provide valuable information to your audience.

Create videos and other multimedia content: This can be a great way to engage your audience and showcase the products you are promoting on the various platforms (blog and social media).

Build an email list: Stay connected with your audience and promote affiliate products through email marketing campaigns.

Make sure you create valuable content consistently and ensure you build enough audience before you apply to an affiliate program. Most platform will require that you have some kind of audience before you can be approved.

5. Promote your affiliate links:

Use your website and social media channels to share your affiliate links.

Respond to comments and questions from your audience.

Participate in online communities and forums related to your niche. Some of the best forums you can join to build your audience are Quora, Reddit, Facebook groups, X space, Whatsapp Groups etc.

6. Track your results:

Use analytics tools to track your website traffic, click-through rates, and conversions.

Identify what's working and what's not and adjust your strategy accordingly.

Test different marketing strategies and ad campaigns to optimize your results.

Here are some additional tips for success:

Be transparent about your affiliate relationships.

Build trust with your audience by providing valuable content and honest reviews.

Focus on building relationships with brands and other affiliate marketers.

Stay up-to-date on the latest trends and best practices in affiliate marketing.

Remember, affiliate marketing takes time and effort to be successful. Be patient, consistent, and always strive to provide value to your audience.

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Chapter Four

How to drive traffic to your affiliate marketing platforms

Driving traffic to your affiliate marketing platforms is crucial for generating sales and earning commissions. Here are some effective strategies to attract visitors and boost your affiliate marketing success:

1. Create high-quality content: Provide valuable and engaging content that resonates with your target audience. This could include blog posts, articles, infographics, videos, or social media content. Focus on topics related to your niche and the products or services you promote.
2. Optimize for search engines (SEO): Implement SEO techniques to improve your website's ranking in search engine results pages (SERPs). Use relevant keywords, optimize page titles and meta descriptions, and build backlinks to your website.
3. Utilize social media marketing: Engage your audience on social media platforms like Facebook, Instagram, Twitter, and LinkedIn. Share your content, interact with followers, and run targeted ads to reach a wider audience.

4. Email marketing: Build an email list and send regular newsletters featuring your affiliate products or services. Offer valuable content, exclusive discounts, or limited-time offers to entice subscribers.
5. Guest blogging and influencer marketing: Collaborate with reputable bloggers or influencers in your niche. Guest post on their blogs or partner with them to promote your affiliate products or services to their audience.
6. Paid advertising: Consider using paid advertising platforms like Google Ads or social media ads to reach a wider audience and drive targeted traffic to your affiliate links.
7. Optimize your website: Make sure your website is user-friendly, mobile-responsive, and optimized for conversions. Use clear call-to-actions, strategically place affiliate links, and provide a seamless user experience.
8. Engage in online communities: Participate in relevant forums, groups, and communities related to your niche. Share your expertise, offer

valuable insights, and subtly promote your affiliate products or services.

9. Build relationships with other affiliates: Network with other affiliate marketers in your niche. Share strategies, collaborate on projects, and cross-promote each other's products or services.

10. Stay up-to-date: Keep abreast of the latest trends, strategies, and tools in affiliate marketing. Continuously improve your approach and adapt to the ever-evolving digital landscape.

By implementing these strategies, you can effectively drive traffic to your affiliate marketing platforms, attract potential customers, and boost your affiliate marketing success. Remember, affiliate marketing is a long-term game, so focus on building a loyal audience, providing value, and consistently delivering high-quality content, this cannot be overemphasized.

Understanding Content Marketing for Affiliate Marketing

Content marketing plays a crucial role in the success of affiliate marketing. It allows you to build trust and credibility with your audience, attract relevant traffic to your site, and ultimately increase your affiliate sales. Here's a breakdown of how content marketing works in affiliate marketing:

What is content marketing?

Content marketing is the process of creating and distributing valuable, relevant, and consistent content to attract and engage a clearly defined audience and, ultimately, to drive profitable customer action. In affiliate marketing, your content should focus on promoting the products or services you're affiliated with and highlighting their benefits to your audience.

Why is content marketing important for affiliate marketing?

There are numerous reasons why content marketing is vital for affiliate marketing:

Builds trust and credibility: By creating informative and trustworthy content, you position yourself as an expert in your niche and gain your audience's trust. This makes them more likely to click on your affiliate links and make purchases.

Attracts relevant traffic: High-quality content attracts organic search engine traffic, which is highly targeted and interested in what you have to offer. This leads to more potential customers for your affiliate products.

Increases conversions: Content that effectively educates and persuades your audience is more likely to lead to conversions. By providing value and highlighting the benefits of the products you're promoting, you can significantly increase your affiliate earnings.

Boosts brand awareness: Consistent content creation increases your brand visibility and helps you establish yourself as a thought leader in your industry. This ultimately benefits your affiliate marketing efforts by positioning you as a reliable source of information and recommendations.

Types of content for affiliate marketing:

Here are some of the most effective content formats for affiliate marketing:

Blog posts: Informative and engaging blog posts are a great way to educate your audience about your chosen niche and integrate your affiliate links seamlessly.

Product reviews: Comprehensive and honest reviews provide valuable insights to your readers and help them make informed decisions about purchasing the products you're affiliated with.

Case studies: Sharing case studies showcasing how others have benefited from the products you promote adds credibility and social proof to your efforts.

Listicles and roundups: Curated lists of "best" products or services in your niche are a great way to highlight your affiliate offerings and drive traffic to your website.

Videos: Video content is highly engaging and can effectively demonstrate the features and benefits of the products you're promoting.

Interactive content: Quizzes, polls, and other interactive elements can increase engagement and encourage interaction with your affiliate links.

Key elements of successful content marketing for affiliate marketing:

Focus on providing value: Your content should be informative, engaging, and valuable to your audience. It should focus on their needs and provide solutions to their problems.

Transparency: Be transparent about your affiliate relationships and disclose your affiliations clearly. This builds trust and ensures you comply with FTC guidelines.

Natural integration: Integrate your affiliate links seamlessly into your content. Avoid being overly promotional or pushy, as this can turn off your audience.

Call to action: Clearly tell your audience what you want them to do, whether it's visiting the product page, signing up for a free trial, or using your special discount code.

Track and analyze: Use analytics tools to track your content's performance and see what's working and what's not. This data helps you refine your strategy and optimize your content for better results.

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Chapter Five

Best Affiliate Products For Beginners

Here are some of the best affiliate products to start with as a beginner:

Physical goods:

Clothing and accessories: Fashion is a popular niche with a wide audience, and there are many affiliate programs for clothing and accessories stores.

Electronics: Electronics are another popular niche, and there are many affiliate programs for electronics retailers.

Home goods: Home goods are a great niche for people who are interested in interior design or home improvement.

Books and audiobooks: Books and audiobooks are a good niche for people who love to read or listen to books.

Digital products:

Ebooks: Ebooks are a popular niche, and there are many affiliate programs for ebook retailers.

Online courses: Online courses are a great niche for people who are interested in teaching or sharing their expertise.

Software and apps: Software and apps are a good niche for people who are interested in technology.

Templates and plugins: Templates and plugins are a good niche for people who are interested in web design or development.

Services:

Web hosting: Web hosting is a great niche for people who are interested in technology or business.

Online marketing tools: Online marketing tools are a good niche for people who are interested in marketing or business.

Consulting and coaching: Consulting and coaching are a good niche for people who are experts in their field.

Travel and tourism: Travel and tourism are a good niche for people who love to travel or are interested in the travel industry.

Here are some factors to consider when choosing the best affiliate products to start with:

Relevance to your audience: Choose products that your audience is interested in and needs.

Commission rate: The commission rate is the percentage of the sale that you will earn. Higher commission rates are obviously more attractive, but also consider other factors like product quality and competition.

Cookie duration: The cookie duration is the length of time that the tracking cookie will remain on the visitor's browser. This means that even if someone clicks on your link and doesn't make a purchase immediately, you can still earn a commission if they make a purchase within the cookie duration.

Brand reputation: Choose products from reputable brands that offer high-quality products and good customer service.

Competition: Research the competition for the products you want to promote. If there are already a lot of other affiliates promoting the same products, it may be difficult to stand out.

Personal interest: Choose products that you are personally interested in and that you would use yourself. This will make it easier for you to create authentic and engaging content about the products.

Best Affiliate Marketing Networks/ Marketplace

Impact Radius

Impact Radius is a global affiliate marketing platform that connects businesses with potential affiliates to drive sales and growth. It provides an open platform for businesses and affiliates to find each other, collaborate, and manage their affiliate programs effectively.

Impact Radius offers a range of features and benefits for both businesses and affiliates:

For businesses:

Discover and recruit affiliates: Impact Radius provides tools to search for affiliates based on their niche, audience, and performance.

Manage affiliate relationships: Impact Radius Streamlines the process of onboarding, managing, and paying affiliates.

Track and analyze affiliate performance: Impact Radius provides comprehensive reporting tools to track affiliate performance and identify top-performing partners.

For affiliates:

Find relevant affiliate programs: Impact Radius offers a vast marketplace of affiliate programs across various industries.

Apply to affiliate programs: Affiliates can easily apply to programs that align with their interests and expertise.

Track and manage affiliate links: Impact Radius provides tools to track the performance of affiliate links and optimize campaigns.

Impact Radius stands out among other affiliate marketing platforms by:

Open platform: Impact Radius emphasizes openness and collaboration, allowing businesses and affiliates to connect directly.

Data-driven approach: Impact Radius provides robust reporting and analytics tools to inform decision-making.

Global reach: Impact Radius operates in over 150 countries, connecting businesses and affiliates worldwide.

Sharesale

ShareASale is a leading affiliate marketing platform that connects businesses with potential affiliates to promote their products and services. It is one of the largest and most established affiliate networks, offering a vast network of merchants and a wide variety of products and services.

Key Features of ShareASale:

Large Network: ShareASale boasts over 40,000 active merchants and 1.5 million active affiliates, providing a diverse range of opportunities for both parties.

User-Friendly Interface: ShareASale's platform is designed for ease of use, allowing both merchants and affiliates to navigate seamlessly and manage their campaigns effectively.

Comprehensive Reporting: ShareASale provides detailed reporting tools that enable merchants to track affiliate performance, identify top-performing partners, and optimize their marketing strategies.

Dedicated Support: ShareASale offers comprehensive support for both merchants and affiliates, ensuring they have the assistance they need to succeed.

Benefits of Using ShareASale:

For Businesses:

Expand Reach: ShareASale's vast network of affiliates helps businesses reach a wider audience and expand their customer base.

Performance-Based Marketing: ShareASale's pay-per-sale model ensures businesses only pay for results, aligning their marketing costs with their revenue generation.

Track and Optimize: ShareASale's reporting tools allow businesses to track affiliate performance, identify top-performing partners, and optimize their marketing strategies.

Streamlined Management: ShareASale streamlines the process of onboarding, managing, and paying affiliates, reducing administrative burdens.

For Affiliates:

Vast Marketplace: ShareASale's extensive marketplace offers a wide variety of affiliate programs to choose from, catering to diverse interests and expertise.

Easy Application: Affiliates can easily apply to relevant affiliate programs and start promoting products they believe in.

Tracking Tools: ShareASale provides tools to track the performance of affiliate links and optimize campaigns for maximum impact.

Timely Payments: ShareASale processes payments promptly, ensuring affiliates receive their commissions efficiently.

Clickbank

ClickBank is an established affiliate marketing platform that connects businesses with potential affiliates to promote their products and services. It is particularly known for its focus on digital products, such as ebooks, online courses, software, and templates.

Key Features of ClickBank:

Focus on Digital Products: ClickBank has a strong reputation for providing a diverse range of digital products, catering to a wide audience of affiliates interested in promoting digital content.

Low Barrier to Entry: ClickBank has a relatively low barrier to entry, allowing new affiliates to start promoting products without significant upfront costs or qualifications.

Emphasis on High-Converting Products: ClickBank curates its marketplace to include products with proven conversion rates, increasing the likelihood of success for affiliates.

Performance-Based Model: ClickBank operates on a pay-per-sale model, ensuring businesses only pay for results, aligning their marketing costs with their revenue generation.

Global Reach: ClickBank operates in over 200 countries, allowing businesses to reach a global audience and affiliates to promote products to a worldwide market.

Benefits of Using ClickBank:

For Businesses:

Access to Digital-Focused Affiliates: ClickBank provides access to a large network of affiliates specifically interested in promoting digital products.

Performance-Driven Marketing: ClickBank's pay-per-sale model ensures businesses only pay for successful conversions, optimizing marketing spend.

Diverse Product Marketplace: ClickBank's diverse marketplace includes a wide range of high-converting digital products, increasing sales opportunities.

Global Reach: ClickBank's global reach expands businesses' market potential and allows them to target a wider audience.

For Affiliates:

Easy Entry and Access: ClickBank's low barrier to entry makes it easy for new affiliates to start promoting products and earning commissions.

Focus on Digital Products: ClickBank's focus on digital products provides affiliates with a wide range of opportunities to promote products they are passionate about and knowledgeable in.

High-Converting Products: ClickBank's selection of high-converting products increases the likelihood of affiliates earning commissions.

Global Market Potential: ClickBank's global reach allows affiliates to promote products to a worldwide audience and expand their earning potential.

Amazon Associates

Amazon Associates, also known as the Amazon Influencer Program, is an affiliate marketing program that allows individuals and businesses to earn commissions by promoting products from Amazon.com. It is one of the most popular affiliate marketing programs in the world, with over a million active affiliates worldwide.

Key Features of Amazon Associates:

Vast Product Selection: Amazon Associates offers access to Amazon's vast product selection, allowing affiliates to promote a wide range of items from various categories.

High Brand Recognition: Amazon is a globally recognized brand, providing affiliates with the advantage of promoting products from a trusted source.

Attractive Commission Rates: Amazon Associates offers competitive commission rates, typically ranging from 4% to 10% of the sale price, depending on the product category.

Easy Integration: Amazon Associates provides easy-to-use linking tools that allow affiliates to seamlessly integrate product links into their websites, social media posts, and email newsletters.

Performance Tracking: Amazon Associates provides affiliates with detailed reporting tools to track their sales performance and identify top-converting products.

Benefits of Using Amazon Associates:

For Businesses:

Expand Reach: Amazon Associates allows businesses to reach a wider audience and tap into Amazon's massive customer base.

Performance-Based Marketing: Amazon Associates' pay-per-sale model ensures businesses only pay for results, aligning their marketing costs with their revenue generation.

Leverage Amazon's Reputation: Businesses benefit from Amazon's strong brand reputation and customer trust, increasing the likelihood of conversions.

Streamlined Management: Amazon Associates simplifies affiliate management, allowing businesses to focus on product development and marketing strategies.

For Affiliates:

Vast Product Marketplace: Affiliates have access to Amazon's vast product selection, catering to diverse interests and audience preferences.

Easy Application: Affiliates can easily apply to the Amazon Associates program and start promoting products with minimal setup.

Tracking and Optimization: Affiliates receive detailed performance data to track their sales, identify top-performing products, and optimize their marketing strategies.

Timely Payments: Amazon Associates processes payments promptly, ensuring affiliates receive their commissions efficiently.

CJ Affiliates

CJ Affiliate, formerly known as Commission Junction, is a leading affiliate marketing platform that connects businesses with potential affiliates to promote their products and services. It is one of the largest and most established affiliate networks, offering a diverse range of merchants and a wide variety of products and services.

Key Features of CJ Affiliate:

Large Network: CJ Affiliate boasts over 3,000 active advertisers and 400,000 active publishers, providing a diverse range of opportunities for both parties.

User-Friendly Interface: CJ Affiliate's platform is designed for ease of use, allowing both advertisers and publishers to navigate seamlessly and manage their campaigns effectively.

Comprehensive Reporting: CJ Affiliate provides detailed reporting tools that enable advertisers to track publisher performance, identify top-performing partners, and optimize their marketing strategies.

Dedicated Support: CJ Affiliate offers comprehensive support for both advertisers and publishers, ensuring they have the assistance they need to succeed.

Benefits of Using CJ Affiliate:

For Businesses:

Expand Reach: CJ Affiliate's vast network of publishers helps businesses reach a wider audience and expand their customer base.

Performance-Based Marketing: CJ Affiliate's pay-per-performance model ensures businesses only pay for results, aligning their marketing costs with their revenue generation.

Track and Optimize: CJ Affiliate's reporting tools allow businesses to track publisher performance, identify top-performing partners, and optimize their marketing strategies.

Streamlined Management: CJ Affiliate streamlines the process of onboarding, managing, and paying publishers, reducing administrative burdens.

For Publishers:

Vast Marketplace: CJ Affiliate's extensive marketplace offers a wide variety of affiliate programs to choose from, catering to diverse interests and expertise.

Easy Application: Publishers can easily apply to relevant affiliate programs and start promoting products they believe in.

Tracking Tools: CJ Affiliate provides tools to track the performance of affiliate links and optimize campaigns for maximum impact.

Timely Payments: CJ Affiliate processes payments promptly, ensuring publishers receive their commissions efficiently.

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Rakuten Affiliate Marketing network

Rakuten Marketing, formerly known as Rakuten Advertising, is a global affiliate marketing platform that connects businesses with potential affiliates to promote their products and services. It is one of the largest and most established affiliate networks, offering a wide range of solutions for businesses of all sizes.

Here's a comprehensive overview of Rakuten's affiliate platform:

Key Features of Rakuten Marketing:

Extensive Network: Rakuten Marketing boasts a vast network of over 250,000 active publishers, providing businesses with access to a diverse audience across various industries and geographies.

Comprehensive Solutions: Rakuten Marketing offers a suite of affiliate marketing solutions, tailored to meet the needs of businesses of all sizes and marketing goals.

These solutions include:

Affiliate Management: A full-service affiliate management solution that handles the entire affiliate lifecycle, from recruitment and onboarding to performance tracking and payment processing.

Paid Search: A paid search management solution that helps businesses optimize their search engine marketing campaigns and drive targeted traffic to their affiliate links.

Paid Social: A paid social advertising solution that enables businesses to reach their target audience across various social media platforms, including Facebook, Instagram, and Twitter.

Influencer Marketing: A curated influencer marketing program that connects businesses with relevant influencers to promote their products and services to a wider audience.

Performance-Driven Approach: Rakuten Marketing emphasizes performance-based marketing, ensuring businesses only pay for results. This means businesses pay for affiliate-generated sales, clicks, or other predetermined actions.

Global Reach: Rakuten Marketing operates in over 25 markets worldwide, providing businesses with the ability to reach a global audience and expand their customer base internationally.

Benefits of Using Rakuten Marketing:

For Businesses:

Expand Reach: Rakuten Marketing's vast network of publishers helps businesses reach a wider audience and expand their customer base across various markets and demographics.

Performance-Based Marketing: Rakuten Marketing's pay-per-performance model ensures businesses only pay for results, aligning their marketing costs with their revenue generation.

Comprehensive Solutions: Rakuten Marketing's suite of affiliate marketing solutions provides businesses with the flexibility to choose the strategies that best align with their marketing goals and budget.

Global Reach: Rakuten Marketing's global presence allows businesses to tap into international markets and expand their brand's reach worldwide.

For Affiliates:

Vast Marketplace: Rakuten Marketing's extensive marketplace offers a wide variety of affiliate programs to choose from, catering to diverse interests and expertise.

Easy Application: Publishers can easily apply to relevant affiliate programs and start promoting products they believe in.

Tracking Tools: Rakuten Marketing provides affiliates with comprehensive tracking tools to monitor their performance, identify top-converting products, and optimize their campaigns.

Timely Payments: Rakuten Marketing processes payments promptly, ensuring affiliates receive their commissions efficiently.

Best Digital Products Affiliate Programs

It is a hosting company that provides Domain Registration, Web Hosting, VPS, SSL, VPN, etc

Namecheap gives you the tools you need to take your business online and manage your entire presence securely on the web.

They provide the most advanced and powerful affiliate management technology on the market.

If you want to build a website, you want to secure a website, you want to make yourself visible to the website, go to Namecheap and sign up using impact Radius.

Best affiliate marketing programs on impact radius

Why must you become a Namecheap Affiliate?

1. Because of their High conversion.

Namecheap is known for their reputation as the web's finest provider of domain registration, SSL and Web Hosting with a top-notch product support and guarantee. It pays as much as 20%.

2. Quick and easy set up.

All you have to do is to place a Namecheap Affiliate marketing link on your site and start generating commissions.

Their support team is just a few clicks away to answer your questions if you encounter any problem.

best affiliate marketing programs on impact radius

3. They offer regular payouts.

As an affiliate, you earn a commission each time a new customer makes their first purchase with Namecheap after clicking your link. It is very convenient to collect your commission as they offer multiple payout options.

2. Envato

Envato market is your one-stop shop for all your digital products such as themes for your website, font, graphics, elements, images, software for building a website, etc.

Their Audience includes Designers, Developers, Video Professionals, Musicians, Students and More.

They pay as much as 30% and uses a 90 days cookie which means that if someone clicks on your link and buys within 90 days, the sales will still be attributed to you.

best affiliate marketing programs on impact radius

Why must you become an Envato Affiliate?

1.If you own a blog, publication, or website, the Envato Affiliate program is a great way to monetize your audience.

2. If you run a successful Youtube channel, Pin interest profile, Tiktok account in graphics, web design or videography business, this program will be of great importance to you.

3. As an author on Envato, you have the access to promote your own products and earn more.

If you are already selling your content on Envato, they have a prime spot for you in their affiliate program. You could earn extra money on top of your Author earnings by referring new customers.

3. Canva :Best affiliate marketing programs on impact radius

Canva is an online graphics tool that helps you design all kinds of graphics projects, for instance; presentations, Instagram posts, Facebook posts, LinkedIn posts, Twitter posts, posters, logos, etc.

Best affiliate marketing programs on impact radius

No matter the type of design you may want to create, Canva will deliver outstanding result to waooh your audience or customers.

As far as online graphics are concerned, Canva does not have a rival, which is why it is number one, and it is found on Impact Radius.

Why must you become a Canva affiliate?

It is advisable to promote a product or services you are familiar with. If you fit into one of the following categories, Canva affiliate marketing is for you.

1. You're a blogger or content creator who is active in the design community.

2. Online design tutor

3. You have a large audience or followers.

4. They pay as much as 20% commission and uses 30 days cookie.

4. Semrush

Semrush Inc is an American public company that offers a Software As A Service (SaaS) platform known as Semrush.

The platform is often used for keyword research and online ranking data, including metrics such as search volume and cost per click (CPC).

Best affiliate marketing programs on impact radius

The platform also collects information about online keywords gathered from Google and Bing search engines.

It provides tools for your search engine optimization SEO, tools for your content marketing, tools for your competitor research, etc .

Who can become Semrush affiliate?

Content marketers

Marketing Agency

Paid Search Specialist

Course Creator/Tutors

All-round Marketer

Blogger, etc.

Why must you become a Semrush affiliate?

1. Promotes international award-winning tools used by over 7 million marketers.

2. Benefits from last-click attribution and 120 days of cookie life.

3. The platform pays you for sales, leads and signups (\$200 for sales, \$10 for lead, and \$.01 for signups).

3. Up to 500 companies

use Semrush.

4. You can advertise with exclusive Semrush creative.

Semrush is a tool that helps every digital marketer.

- It is powerful,
- It is robust.
- It is an all in one platform.
- It can help you do content marketing.
- It can help you share posts on social media.
- It can help you run your advert.

Best affiliate marketing programs on impact radius

5.Bluehost

Bluehost is a web hosting company owned by Endurance International Group.

It was one of the 20 largest web hosts in 2015 and was collectively hosting over 2 million domains in 2010.

Bluehost was among those studied in the analysis of web-based hosting services in collaborative online learning programs.

Bluehost provides hosting services for websites, or VPS hosting, WordPress hosting and shared hosting.

Whether you're looking to create a website, blog or online store, Bluehost can get you started with a hosting plan tailored to your specific needs.

Why You Should Join Bluehost Affiliate Program:

i. you'll get \$65 for each qualified sign up/referral. And our Affiliate Support Team will be happy to help provide any guidance or tips needed to help you grow.

ii. In just a few minutes, you'll have a unique tracking code. Then you can look through their wide selection of banners and ads to find the ones that complement your website.

iii. Use your tracking links to segment your referred traffic, monitor how different activity performs and compare campaigns. Then use that knowledge to maximize your commissions.

6. Fiverr Learn: Fiverr Learn is an online learning platform offering courses from experts in various fields, including design, marketing, programming, and more. Their affiliate program provides a 40% commission rate on first-time course purchases, making it an attractive option for affiliates promoting educational content.

7. SoftwareKeep: SoftwareKeep is a provider of software licenses and subscriptions, offering a wide range of products from popular brands like Microsoft, Adobe, and more. Their affiliate program provides a 20-30% commission rate on referred sales, making it a profitable choice for affiliates promoting software products.

8. TemplateMonster: TemplateMonster is a provider of website templates and design assets, offering a wide range of templates for various website builders and platforms. Their affiliate program provides a 30% commission rate on referred

template sales, making it a profitable choice for affiliates promoting website templates.

9. Udemy: Udemy is a popular online learning platform offering a wide range of courses in various subjects, including business, technology, and design. Their affiliate program provides a 15-75% commission rate on referred course sales, making it an attractive option for affiliates promoting educational content.

10. Aweber: Aweber is an email marketing platform that allows you to create and manage email lists. Their affiliate program provides a 30% commission rate on referred Aweber subscriptions, making it a profitable choice for affiliates promoting email marketing solutions.

11. Thinkific: Thinkific is another popular online course platform that allows you to create and sell your own courses. Their affiliate program provides a 30-50% commission rate on referred course sales, making it a profitable choice for affiliates promoting their own courses or those of others.

12. Teachable: Teachable is an online course platform that allows you to create and sell your own courses. Their affiliate program provides a 30% commission rate on referred course sales, making it a profitable choice for affiliates promoting their own courses or those of others.

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Chapter Six

The Secret Formular I used to make my first \$100

If you apply this my secret formular and follow my simple recommendations, you will make your first \$100 in less than a month and if you stay consistent, you could be hitting \$500 monthly within the next 6 months.

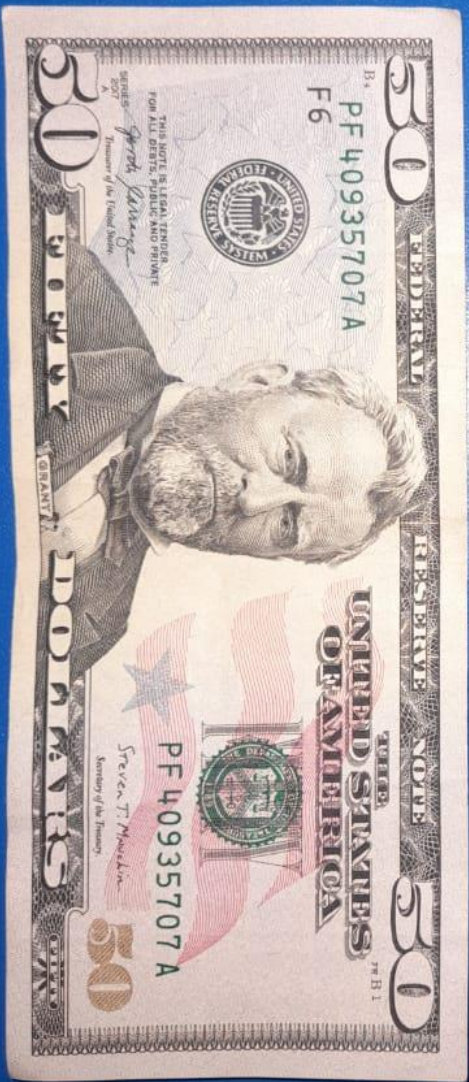
After my digital marketing training, I was more interested in the coaching niche, I was also good with building website. This was the two areas that helped me make my first \$100. I built my website for my coaching and also included a blog where I share relevant articles on digital marketing, online business and anything related.

As time went on I started having students and clients too for web design. It was at this point that I applied to an affiliate company to promote their hosting package. Since I teach webs development with wordpress in my coaching business and also build websites for clients, I was using this particular product and I loved it

I applied and my application was successful. I completed my registration and got my affiliate link. I started sharing this link with my students once we get to the web design class. They will use my link to buy their domain and hosting which provided them with some discounts from the company. As they buy, I will earn some commission.

I also used this link when buying hosting package and domain names for my clients. As I built more websites, my commission increased until I earned \$100 and even surpassed it. The first time I withdrew my earning, it was actually \$150 and it was

one of the most exciting day of my life. I saw the possibilities that exists in affiliate marketing and I knew that, this was what I wanted.



I am still implementing this strategy as I continued to add more products. I added Wordpress themes, email marketing products, SEO products, PLR products and more.

Another exciting period for was when I started earning from my content. That is, the money was earned not from sharing my links directly with my students or using my link to buy for my clients but from my content such as articles and social media where people see the value in my content and clicked on my link to purchase a product.

This was quite exciting as it proved that once you can deliver value to an audience, you will get them to take the action you desire which is to buy a product that will earn you a commission.

My affiliate products are still on the increase and am continually adding more as I discover good products that will be beneficial to my audience.

This was my secret formular for earning my first \$100 and I believe that if you can duplicate my formular, you will definitely make your first \$100 in the next 30 days.

I will now take you through some of the things I did in details, looking at each component and how you can do the same to earn your first \$100.

Website/Blog

The first component we shall be looking at is your website/blog. I will recommend you build a Blog, it can be a simple blog or a website with a blog. This is very important as it will enable affiliate companies to approve your request to join their affiliate program faster. Most digital products affiliate program will require that you have a website/blog before they can approve your registration. Your website is

your proof that you are offering some kind of value and that the value you are offering is related to the product you are trying to promote. That is, your audience will be interested in the affiliate product and the company can verify your claim by checking your website.

For instance, I promote more of digital products around web hosting, wordpress themes, SEO, Email marketing etc. Also, the articles on my blog deals with these areas. When I submit my website for approval by an affiliate company or network, they will most likely approve since my website content are tailored to their product and my audience will definitely be interested.

Social Media

In some cases, some affiliate programs will approve your request without a website when you have enough audience on social media but the danger here is that you may just be starting and don't even have any following on social media. I will recommend that building your social media audience should be done in addition to your website to ensure that you can easily get approval no matter the criteria set but remember, a website is a MUST.

Digital Product

Once you are done building your website/blog, it is now time to search for relevant affiliate product or program to join.

My recommendation is that you look for digital products because they pay higher commission rate but if your niche does not support digital product, you can still look for affiliate program/product that pay at least 10% – 20%

Apply to at least three to four, your target at the end is to get approval for at least two. Once you get approval, it is time to include your affiliate link in your content as you begin your content creation.

Ensure that you include your affiliate link in relevant sections of your content. It is only through this link that you can earn your first \$100. Remember that your audience must click the link and buy a product for you to earn.

Content

This is where most people get discouraged because, if you build a blog, you have to also publish content and if you don't have content, nobody will visit your blog as well as your social media handles.

My simple formula for creating content is AI. You can leverage on Chatgpt and Google Bard to produce tons of articles daily and drive quality traffic to your blog. These AI tools can also help you with social media posts and Youtube Video. Please ensure you edit whatever the AI gives you, add some original thought to make it truly your content. You must also remember to share your articles on social media, groups and forums to drive more traffic to your blog.

Also remember that creating content should not be a one-off activity but a consistent activity if you want to drive traffic to your blog.

You can start with once a week and once you perfect that, you can increase to twice a week and so on.

Audience

I want us to look at the “audience” component again. It is important because in affiliate marketing, audience is one of the most important component on which other components depend. Building a blog is simple, signing up for an affiliate product/program is also simple, getting your link is very easy but building an audience is not that easy. It requires consistency and it also takes time before you start enjoying the benefits but it is worth every effort and time.

The best way to build your audience is to first be clear about your niche and who exactly your audience is. The next step is to decide what type of content you can start with and how often you will be delivering this content.

It is very important to note that you cannot build an audience if you are not ready to deliver value consistently. That is the reason many fail in affiliate marketing.

You can start with articles and as time goes on, you can add video and so on. As you deliver these content to your audience, ensure you are measuring to ascertain what works, i.e. the type of content that resonates with your audience. Once you discover what works, stick to it until it no longer works.

Promotion

Finally, let’s look at promotion; creating content is great but if nobody knows about it or sees it, it’s as good as not having any content. You must promote your content both through organic and paid means. At this level, the focus is on organic promotion, that is promoting without paying.

How do you promote your content for free:

1. Social media
2. Forums
3. Groups
4. Guest Blogging
5. Local Listing
6. SEO

You can promote your content for free and get more persons to visit your blog using any of the above strategies.

Social Media: Ensure that any article you publish is shared across your social media handles, for example; Facebook, LinkedIn, Whatsapp etc. This will help many of your followers see your content, read and take action that will eventually lead to sales and commission.

Forums: Joining forums such as Quora and Reddit can enhance the traffic on your blog. Simply register on these platforms and offer value by answering questions and providing solution to people's problem and once in a while, share link to your article where you have more details. A note of warning: do not share link on every post/answer. Ensure you follow community guidelines to avoid being banned.

Groups/Community: joining facebook or Linkeding groups can help you get free traffic to your blog. Again, the secret is in providing value and ensuring that members see you as a valuable person and not one who is only interested in sharing links. You can also do the same thing on various communities on Telegram, Whatsapp and other social media platforms.

Guest Blogging: Another way to get free traffic is through guest blogging on other platforms. The deal here is to ensure they allow you link back to your content.

SEO: Optimizing your content for search engine can be a great way to get free traffic. We are ranking for some keywords on google, thanks to SEO and these articles bring a lot of free traffic every month to our blog.

Conclusion

Making your first \$100 Dollar through affiliate marketing can be achieved within one month if you follow the simple process I have outlined in this ebook. Everything I have shared is from my experience and you can achieve the same.

Kindly note that results may differ in line with your efforts and diligence to apply all I have enumerated but you can be rest assured that if you implement this strategy, you will make your first \$100 and once you do, making \$200, \$500, \$1000 and above will no longer be a mystery.

Affiliate marketing is still your surest way of making money online especially when you don't have any product to sell or money to start any business.

If you encounter any challenges implementing this strategy, you can always reach me on our social media handles and I will be glad to assist.

You can also join our online course on How to make your first \$100 through Affiliate marketing

Join our Course on how to build an affiliate marketing blog

Join our 360 degrees digital marketing training

Join our email marketing Course and build your own list

[Join our digital marketing training to learn how to make money with affiliate marketing, build an online business, secure a remote job and earn in dollars](#)